Before NAIS

Disease Outbreak >>>	*Disease Response*
Animal disease diagnosed	First responders conduct interviews and drive around in order to locate potentially exposed animals
Animal movement potentially spreads disease to new locations	The longer the search takes, the greater the potential for the disease to spread further
	More animals and owners are directly affected by the outbreak
	Disease eradication costs and hardships increase

With NAIS

Disease Outbreak >>>	*Disease Response*
Animal disease diagnosed	Animal owners are contacted quickly and alerted of the threat
Animal movement potentially spreads disease to new locations	Animal health officials take precise actions to contain the disease
Animal health officials consult NAIS databases	
Potentially exposed animals are located quickly	

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TAKE THE FIRST STEP

HELP PROTECT

YOUR ANIMALS. YOUR LIVELIHOOD. YOUR FUTURE.

As an equine owner, you place great value on your animals. And you leave little to chance when it comes to protecting their well-being. Careful breeding, precise feeding, attentive handling, effective vaccination—all of these measures help to safeguard the health of your horses and ultimately contribute to the protection of your industry. Now there is another valuable tool to include in your overall animal health management program—the premises identification number (PIN). A PIN is a nationally unique seven-digit code associated with locations where animals are kept—such as farms, stables, or fairgrounds. Similar to a rural 911 address used by first responders to pinpoint the location of an emergency, the PIN allows animal health officials to quickly locate animals that may be affected by an animal disease event. Knowing where animals are located—not just the mailing addresses of their owners—is the key to rapid, accurate, and cost-effective disease response. Obtaining a PIN gives you the power to better protect your animals, your markets, and your neighbors in the case of a disease event.

Will a Premises Identification Number (PIN) Benefit You?

- ☐ Do you want timely information on emerging equine and/or other animal health issues affecting your community?
- ☐ Do you transport horses interstate?
- ☐ Do you buy horses from other owners and then manage them on your farm/ranch?
- ☐ Do you exhibit your horses or participate in State, regional, or international industry events?
- ☐ Is your stable or farm in an area with a high number of livestock?
- ☐ Do you depend on revenues from merchandising horses?

If you answered "yes" to one or more of these questions, obtaining a PIN through premises registration can help protect your animals, your livelihood, and your industry.

NAIS NATIONAL ANIMAL IDENTIFICATION SYSTEM

Your Animals. Your Livelihood. Your Future. Your NAIS.

Request a Premises Identification Number

U.S. Department of Agriculture • Animal and Plant Health Inspection Service

Protect Your Animals

Choosing to obtain a PIN—which involves providing basic location, contact, and species information to your State animal health officials or Tribal authorities—gives you more control over the health of your animals. A PIN does not link ownership or indicate property. Rather, it enables animal health officials to quickly locate and contact farms with animals when there is a potential disease risk in the area.

- No one can predict when a disease outbreak will occur or how severe it might be.
- Having a PIN means that first responders will be able to notify you quickly when a disease situation might put your animals at risk.
- Participation ensures that animal health officials will be able to deliver rapid, precise, and effective disease eradication efforts—when you need it most—to protect your animals and your investment.

Protect Your Neighbors

The basic information you provide when you request a PIN can help reduce the hardships caused by an animal disease event in your community.

- A disease outbreak can impact every segment of animal agriculture, bringing serious hardships—the loss of animals, jobs, and income—to people far and wide.
- When an outbreak first occurs, response is local. It starts with you, your next-door neighbor, and your fellow producers down the road.
- Knowing where animals are actually located is the key to rapid, accurate, and cost-effective disease response.
- The faster the disease response, the faster an animal disease is isolated, and the sooner life gets back to normal for everyone.
- Requesting a PIN for your farm or operation demonstrates your total commitment to doing everything you can to protect your animals and your neighbors.

Protect Your Access To Markets

A PIN can help you preserve the marketability of your animals and give you a competitive advantage—no matter where your markets are.

- A single report of disease can shut down the movement of animals and call their health into question, despite the fact that we have the healthiest livestock in the world.
- Prices are dictated by the overall demand for U.S. products. To maintain and protect prices for domestic commodities, it is crucial for international markets to stay open.
- Premises information can help quickly define which regions of the United States are, and are not, affected by an outbreak—keeping markets open for unaffected producers and preventing unnecessary movement restrictions.
- Responding in a timely manner to a disease event allows marketing channels to return to normal as quickly as possible.

REQUEST A PIN TODAY

Improved disease control, enhanced marketability, and protection against hardships—these are just a few good reasons to request a PIN for your farm or operation today. It's a choice that makes sense. And it will make a difference to you and your community.

For further details on how to get a PIN, please visit: **www.usda.gov/nais/getPIN** or contact your State animal health official or Tribal authority.

Participation in the other components of NAIS will offer a higher level of protection for your animals. To learn more about NAIS, go to: **www.usda.gov/nais**.

The National Animal Identification System

NAIS is a Federal-State-industry partnership designed to limit the spread of animal diseases, minimize animal losses and economic impact, and protect producers' livelihoods. NAIS is a modern, streamlined information system with three components:

- **Premises Registration**—identification of locations where livestock and poultry are raised, held, or boarded
- **Animal Identification**—identification of animals, either individually or as a group, using a nationally unique, standardized numbering system
- **Animal Tracing**—ability to quickly determine the location and movement history of infected and exposed animals in order to control and limit the spread of disease

The Facts About PINs

- A PIN is a unique location identifier.
- Obtaining a PIN is free.
- It is your choice to participate. (Some States may regulate participation; USDA is using PINs in the administration of animal disease programs.)
- Getting a PIN for your farm or operation enables you to participate in the other two components of NAIS if you so choose.
- The only information collected during the sign-up process is basic contact, location, and species information.
- USDA will protect individuals' private information and confidential business information from disclosure.